



E-NEWSFLASH *from*
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Hip, Stylish, Retro – This is La Concha, a Renaissance Resort

There is a reason that the Condado area of San Juan is considered the hottest cosmopolitan spot in the Caribbean. It's where the rich and famous play, celebrities mingle, and the beautiful people indulge their passions and celebrate life.



The shimmering jewel at the heart of this urban oasis is **La Concha, a Renaissance Resort**. Experience the hippest new scene in San Juan, experience **La Concha**, truly the place to be and be seen.

Indeed, **La Concha** has undergone a renaissance. Newly reopened after a complete renovation, and in partnership with Marriott's luxury *Renaissance* brand, the resort maintains the original architectural elements that made it San Juan's premier resort 50 years ago, while completely modernizing it for the 21st century with decidedly upscale elements for the ultimate in style, class and comfort. **La Concha** truly sets the trend for a *new breed of modern luxury, unmatched in San Juan*.

The structure itself is the crowning achievement of architects Toro & Ferrer, the creators of this masterpiece, and Marvell & March and Jorge Rossello, who have brought it back to life. They have created a



sleek, modern space where the hip and haute meet and mingle, and where hot Latin rhythms are juxtaposed with cool serenity for an unforgettable experience.



La Concha Resort's open-air lobbies allow the warm Caribbean breeze and intoxicating tropical fragrance to add to its natural ambience. **La Concha's** signature seashell restaurant created by renowned architect Mario Salvatore, has been called "a marvel of engineering and architecture" and "one of the high-water marks of Puerto Rico's national architecture." Beyond the lobbies and restaurants, **La Concha's** spectacular ocean-front rooms and exclusive pool cabanas offer a truly exceptional world-class guest experience.



And the amenities: **La Concha** offers 248 spacious, state-of-the-art guest habitats featuring premier upscale furnishings, luxurious king- and queen-size beds and spectacular ocean and pool views from private balconies. In room features include:

37-inch LCD flat screen TVs with cable service

Digital on-demand entertainment with interactive program guides

FM/MP3/CD player with cable, connect to any portable music device

Individually controlled air conditioning

Property-wide high-speed Internet access

Fully-equipped work-desks

When it comes to dining, **La Concha** delivers. At **Solera** enjoy a Latino-style sandwich by day, tapas at night; **Level 25** serves breakfast and dinner, offering Pan-Pacific delights and prime cuts of beef; **Aroma**, in the lobby is a great place for coffee and pastries in the early hours. Soon to open: **Perla**, in the signature seashell.



Let us show you how **La Concha - a Renaissance Resort** is truly the "Caribbean Story for 2008".



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